

MIKAEL ERIKSSON

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WORK EXPERIENCE

Regional Council in Kalmar County

2017 - current

Project administrator

Swedish Public Employment Service

2016 - 2017

Administrative assistant

IKEA Kalmar

2014 - 2016

Restaurant co-worker

Transcom AB

2010 - 2012

Customer service agent

EDUCATION

Linnaeus University

2018 - current

Web development, 120 credits

This is a two-year full-time education, focusing on programming. We learn to create web applications for different platforms with industry standard methods and techniques. Code quality, security, testing and entrepreneurship are focus areas within this education.

Linnaeus University

2012 - 2016

Master's Degree in Business Administration and Economics, 240 credits

This was a four-year full-time education divided in two blocks. During the first two-year block I studied basic economic concepts such as micro and macro economics, statistics, accounting, project management, commercial law, entrepreneurship and business development. In my second two-year block I choose marketing as my major subject and studied areas such as consumer behaviour, brand management, business marketing, marketing communications, marketing in mobile devices, sensory marketing, international business strategies and sustainable business and marketing leadership.

SKILLS

Programming

HTML5	very good knowledge
CSS3	very good knowledge
JavaScript ES6	good knowledge

Tools and technologies

Adobe Photoshop	good knowlegde
Adobe Illustrator	good knowledge
Visual Studio Code	good knowledge
WordPress	good knowledge
Git and GitHub	basic knowledge
NodeJS	basic knowledge

Languages

Swedish	native tongue
English	fluent

Driver's licence

B (regular cars) since 2009

Certificates

Responsive Web Design Developer Certification
- *freeCodeCamp*
Excel 2013 Advanced Course
- *Sensus Studieförbund*

COMPLETED COURSES

Linnaeus University - Master's Degree in Business Administration and Economics

Organization, leadership and marketing - 15 credits

Business statistics I - 7.5 credits

Business statistics II - 7.5 credits

Economics I - Micro Economics Theory and Applications - 15 credits

Commercial Law I - 15 credits

Financial Accounting, Finance and Management Accounting I - 15 credits

Financial Accounting, Finance and Management Accounting II - 15 credits

Entrepreneurship and Venture Management - 7.5 credits

Business Logistics - 7.5 credits

Macroeconomics - 15 credits

Contemporary Strategic Management - 7.5 credits

Brand and Service Management - 7.5 credits

Consumer Behaviour and Consumer Culture - 7.5 credits

Business Marketing - 7.5 credits

Marketing Communication - 7.5 credits

Marketing in Mobile Devices - 7.5 credits

Research methods for marketers - 15 credits

International Business Strategy in Emerging Country Markets - 12 credits

Sensory Marketing, Experiences and Shopping Behaviour - 12 credits

Sustainable Business and Marketing Leadership - 6 credits

Degree Project in Marketing, The Business Administration and Economics Programme - 30 credits

Independent courses

Basic Web Development - 7.5 credits at Malmö University

Harry Potter from an intermedial perspective - 7.5 credits at Linnaeus University